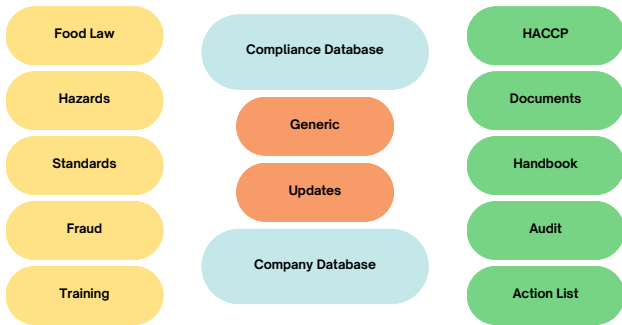



Food QA Market vs iMIS Food Comparison Chart




Company Key Facts

Profile	QAssurance
Focus	Audit experience
Since	Year 2006
Way of working	Online & Global
Development	In-house
Validation	1000 GFSI audits
Languages	NL, DE, FR, ENG


Food QA Software

Module	Market Value	iMIS Food Compliance
License structure	per user	per location
HACCP	€ 1.500	
Documents	€ 1.000	
Handbook	€ 5.000	
Audit	€ 3.000	
Actionlist	€ 2.000	
Webforms	€ 1.000	
Server (local?)	€ 3.000	On location
Cloud (private?)	€ 1.000	Private cloud
Competitors Software License Total Costs per year € 17.500		 per year € 7.500

Food QA Portals

Module	Market Value	iMIS Food Compliance
License structure	per year	per location
Hazards	€ 4.000	
Hazards articles	€ 2.000	
Fraud	€ 3.000	
Legislation	€ 6.000	
Standards	€ 1.000	
Training	€ 1.500	
Competitors Compliance Portal Total Costs per year € 17.500		 per year € 7.500

Food QA Advice

Module	Competitors	iMIS Food Compliance
Seniority level	3 years	20 years
Certification	€ 20.000	€ 5.000
IT Integration	€ 3.000	
Helpdesk	€ 2.000	
Competitors Total Advice Costs per year € 25.000		 per year € 5.000

Total Costs

Competitors	iMIS Food Compliance
per year € 60.000	per year € 20.000